

**2015 UTILITIES & JON BOATS  
EFFECTIVE JANUARY 9, 2015**

MODEL	LOOSE PRICE
<b>PACKAGE UTILITIES</b>	
180 Freedom SC **VALUE MODEL**	8,557
180 Freedom TL **VALUE MODEL**	8,053
160 Freedom SC **VALUE MODEL**	8,110
160 Freedom TL **VALUE MODEL**	7,607
168 Pro Mag / Pro Troller SC **VALUE MODEL**	5,174
168 Pro Mag / Pro Troller TL **VALUE MODEL**	4,765
140 Pro Mag / Pro Troller SC **VALUE MODEL**	4,538
140 Pro Mag / Pro Troller TL **VALUE MODEL**	4,129
<b>UTILITIES</b>	
16' Big Fish / SF DLX SC **VALUE MODEL**	4,626
16' Big Fish / SF DLX TL **VALUE MODEL**	4,289
14' Big Fish / SF DLX SC **VALUE MODEL**	3,646
14' Big Fish / SF DLX TL **VALUE MODEL**	3,309
16' Voyagers / SF **VALUE MODEL**	2,956
14' Voyagers / SF **VALUE MODEL**	2,024
14' Voyagers SS / SF SS **VALUE MODEL**	2,127
14' Canadian / Sea Lite **VALUE MODEL**	1,338
12' Canadian / Sea Lite **VALUE MODEL**	1,204
<b>ALASKANS</b>	
15' Alaskan TL Split Seat DLX **VALUE MODEL**	2,891
15' Alaskan TS Split Seat DLX **VALUE MODEL**	2,891
13' Alaskan TL Split Seat DLX **VALUE MODEL**	2,276
13' Alaskan TS Split Seat DLX **VALUE MODEL**	2,276
12' Alaskan TL **VALUE MODEL**	1,818
12' Alaskan TS **VALUE MODEL**	1,818
<b>JONS</b>	
1648 Jon **VALUE MODEL**	2,395
1448 Jon **VALUE MODEL**	2,105
1436 Jon **VALUE MODEL**	1,335
1232 Jon **VALUE MODEL**	834
1032 Jon **VALUE MODEL**	752

**180 Freedom SC \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

8,557

Check Order	Base Package	NET/Value Pricing	MSRP
PACKAGE INCLUDES: BOAT, ENGINE & TRAILER			
<b>YAMAHA</b>			
F70LA	19,069	16,400	23,255
F90LA	20,304	17,462	24,761
F115LB	21,004	18,064	25,615
<b>BRP</b>			
E75DPGL	19,739	16,976	24,072
E90DPGL	20,079	17,268	24,487
E115DGL	21,274	18,296	25,944
<b>MERCURY</b>			
75ELPT	19,854	17,075	24,213
90ELPT	20,244	17,410	24,688
115ELPT	21,104	18,150	25,737
<b>HONDA</b>			
BF75D2LRT	20,148	17,328	24,571
BF90D2LRT	20,719	17,819	25,268
BF115D1LA	21,861	18,801	26,660
PRICES FOR ANY ENGINES NOT LISTED ABOVE (INCLUDING SUZUKI) ARE AVAILABLE IN THE 'ENGINE' SECTION			

RIGGING PRICING			
Controls (Delete from Package)	-795	-684	-970
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488

TRAILER UPGRADES			
Trailmaster 1824	-2108	-1,813	-2,570
Trailmaster 1829BR	546	470	666
Shorelandr SMB2314CS (BLACK)	-840	-722	-1,024
Shorelandr SMB2314CS (GALV)	-671	-577	-818

PACKAGE UPGRADES			
BONUS PACK UPGRADE	633	544	772
<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			

GRAPHS			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944

TROLLING MOTORS			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59

CHARGERS			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317

OTHER OPTIONS			
<b>Miscellaneous</b>			
Additional Seat	249	214	304
Fuel/Water Seperator Merc/BRP Only	109	93	132
Trolling Motor Panel	129	111	157
<b>Canvas</b>			
Snap-On Mooring Cover	451	388	550

EFFECTIVE JANUARY 9, 2015

**180 Freedom TL \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

8,053

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F40LEHA	15,596	13,413	19,020
<b>MERCURY</b>			
40ELHPT	16,261	13,985	19,831
50ELHPT	16,811	14,458	20,501
60ELHPT	17,221	14,810	21,001
<b>HONDA</b>			
BF40D2LHA	15,837	13,620	19,314
<b>RIGGING PRICING</b>			
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>			
Trailmaster 1824	-2108	-1,813	-2,570
Trailmaster 1829BR	546	470	666
Shorelandr SMB2314CS (BLACK)	-840	-722	-1,024
Shorelandr SMB2314CS (GALV)	-671	-577	-818
<b>PACKAGE UPGRADES</b>			
BONUS PACK UPGRADE	633	544	772
<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			
<b>GRAPHS</b>			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944
<b>TROLLING MOTORS</b>			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59
<b>CHARGERS</b>			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317
<b>OTHER OPTIONS</b>			
<b>Miscellaneous</b>			
Additional Seat	249	214	304
Fuel/Water Seperator Merc/BRP Only	109	93	132
Trolling Motor Panel	129	111	157
<b>Canvas</b>			
Snap-On Mooring Cover	451	388	550

EFFECTIVE JANUARY 9, 2015

**160 Freedom SC \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

8,110

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F40LA	16,014	13,772	19,529
F50LB	16,674	14,340	20,334
F60LB	17,279	14,860	21,072
F70LA	17,574	15,113	21,431
F90LA	18,809	16,175	22,937
<b>BRP</b>			
E40DPGL	16,144	13,884	19,688
E50DPGL	16,654	14,322	20,310
E60DPGL	16,989	14,611	20,718
E75DPGL	18,930	16,280	23,086
E90DPGL	19,270	16,572	23,500
<b>MERCURY</b>			
40ELPT	16,024	13,781	19,542
50ELPT	16,714	14,374	20,383
60ELPT	17,059	14,671	20,804
75ELPT	18,569	15,969	22,645
90ELPT	18,959	16,305	23,121
<b>HONDA</b>			
BF40D2LRT	16,320	14,035	19,902
BF50D2LRT	17,056	14,668	20,800
BF60A1LRT	17,873	15,371	21,796
BF75D2LRT	18,445	15,863	22,494
BF90D2LRT	19,016	16,354	23,190
<b>PRICES FOR ANY ENGINES NOT LISTED ABOVE (INCLUDING SUZUKI) ARE AVAILABLE IN THE 'ENGINE' SECTION</b>			
<b>RIGGING PRICING</b>			
Controls (Delete from Package)	-795	-684	-970
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>			
Trailmaster 1615	-1269	-1,092	-1,548
Trailmaster 1622	369	318	450
Shorelandr SMV22CL (BLACK)	377	324	460
Shorelandr SMV22CL (GALV)	585	503	713
<b>PACKAGE UPGRADES</b>			
BONUS PACK UPGRADE	633	544	772
<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			
<b>GRAPHS</b>			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944
<b>TROLLING MOTORS</b>			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59
<b>CHARGERS</b>			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317
<b>OTHER OPTIONS</b>			
<b>Miscellaneous</b>			
Additional Seat	249	214	304
Outboard Motor Support	74	63	90
Trolling Motor Panel	129	111	157
<b>Canvas</b>			
Snap-On Mooring Cover	430	370	524

EFFECTIVE JANUARY 9, 2015

**160 Freedom TL \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

7,607

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F20LMHA	11,861	10,200	14,464
F20LPHA	12,551	10,794	15,306
F25LEHB	12,431	10,690	15,159
F40LEHA	14,311	12,307	17,452
<b>MERCURY</b>			
20ELH	12,366	10,635	15,080
20ELHPT	12,676	10,901	15,458
25ELHPT	13,606	11,701	16,592
40ELHPT	14,976	12,879	18,263
50ELHPT	15,526	13,352	18,934
60ELHPT	15,936	13,705	19,434
<b>RIGGING PRICING</b>			
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>			
Trailmaster 1615	-1269	-1,092	-1,548
Trailmaster 1622	369	318	450
Shorelandr SMV22CL (BLACK)	377	324	460
Shorelandr SMV22CL (GALV)	585	503	713
<b>PACKAGE UPGRADES</b>			
BONUS PACK UPGRADE	633	544	772
<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			
<b>GRAPHS</b>			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944
<b>TROLLING MOTORS</b>			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59
<b>CHARGERS</b>			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317
<b>OTHER OPTIONS</b>			
<b>Miscellaneous</b>			
Additional Seat	249	214	304
Outboard Motor Support	74	63	90
Trolling Motor Panel	129	111	157
<b>Canvas</b>			
Snap-On Mooring Cover	430	370	524

EFFECTIVE JANUARY 9, 2015

**168 Pro Mag / Pro Troller SC \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

5,174

Check Order	Base Package	NET/Value Pricing		MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>				
<b>YAMAHA</b>				
	F25LA	10,241	8,807	12,489
	F40LA	12,935	11,124	15,775
	F50LB	13,595	11,692	16,580
	F60LB	14,200	12,212	17,318
<b>BRP</b>				
	E40DPGL	13,065	11,236	15,933
	E50DPGL	13,575	11,675	16,555
	E60DPGL	13,910	11,963	16,964
<b>MERCURY</b>				
	25ELPT	9,839	8,462	11,999
	40ELPT	12,945	11,133	15,787
	50ELPT	13,635	11,726	16,628
	60ELPT	13,980	12,023	17,049
<b>HONDA</b>				
	BF25D3LRT	11,276	9,697	13,751
	BF40D2LRT	13,241	11,388	16,148
	BF50D2LRT	13,977	12,021	17,046
	BF60A1LRT	14,794	12,723	18,042
<b>PRICES FOR ANY ENGINES NOT LISTED ABOVE (INCLUDING SUZUKI) ARE AVAILABLE IN THE 'ENGINE' SECTION</b>				
<b>RIGGING PRICING</b>				
	Controls (Delete from Package)	-795	-684	-970
	Shrink Wrap	75	65	91
	Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>				
	Shorelandr SMV15 (BLACK)	-1126	-968	-1,373
	Shorelandr SMV15 (GALV)	149	128	182
<b>PACKAGE UPGRADES</b>				
	BONUS PACK UPGRADE	633	544	772
	<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			
<b>GRAPHS</b>				
	PiranhaMAX 175	221	190	270
	Humminbird 718	302	260	368
	HDS - 5 w/Ram Mount	774	666	944
<b>TROLLING MOTORS</b>				
	45PD (48" shaft)	442	380	539
	55PD (54" shaft)	615	529	750
	70PD (60" shaft)	719	618	877
	Quick Disconnect	48	41	59
<b>CHARGERS</b>				
	2-Bank ProMariner ProSport 8	161	138	196
	3-Bank ProMariner ProSport 15	260	224	317
<b>OTHER OPTIONS</b>				
	<b>Miscellaneous</b>			
	Additional Seat	249	214	304
	Stem	28	24	35
	Spider	31	26	37
	<b>Canvas</b>			
	Mooring Cover	428	368	522

EFFECTIVE JANUARY 9, 2015

**168 Pro Mag / Pro Troller TL \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

4,765

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F25LEHB	9,446	8,124	11,520
F40LEHA	11,326	9,741	13,813
<b>MERCURY</b>			
25ELHPT	10,621	9,134	12,953
40ELHPT	11,991	10,313	14,624
50ELHPT	12,541	10,786	15,294
60ELHPT	12,951	11,138	15,794
<b>HONDA</b>			
BF40D2LHA	11,567	9,948	14,107
<b>RIGGING PRICING</b>			
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>			
Shorelandr SMV15 (BLACK)	-1126	-968	-1,373
Shorelandr SMV15 (GALV)	149	128	182
<b>PACKAGE UPGRADES</b>			
BONUS PACK UPGRADE	633	544	772
<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			
<b>GRAPHS</b>			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944
<b>TROLLING MOTORS</b>			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59
<b>CHARGERS</b>			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317
<b>OTHER OPTIONS</b>			
<b>Miscellaneous</b>			
Additional Seat	249	214	304
Stem	28	24	35
Spider	31	26	37
<b>Canvas</b>			
Mooring Cover	428	368	522

EFFECTIVE JANUARY 9, 2015

**140 Pro Mag / Pro Troller SC \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

4,538

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F25LA	10,390	8,935	12,671
<b>MERCURY</b>			
25ELPT	10,890	9,365	13,280
<b>HONDA</b>			
BF25D3LRT	11,051	9,504	13,477
PRICES FOR ANY ENGINES NOT LISTED ABOVE (INCLUDING SUZUKI) ARE AVAILABLE IN THE 'ENGINE' SECTION			

RIGGING PRICING			
Controls (Delete from Package)	-795	-684	-970
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488

TRAILER UPGRADES			
Shorelandr SMB12TS (BLACK)	-892	-767	-1,088
Shorelandr SMB12TS (GALV)	103	89	126

PACKAGE UPGRADES			
BONUS PACK UPGRADE	633	544	772
<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			

GRAPHS			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944

TROLLING MOTORS			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59

CHARGERS			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317

OTHER OPTIONS			
<b>Miscellaneous</b>			
Additional Seat	249	214	304
Stem	28	24	35
Spider	31	26	37
<b>Canvas</b>			
Mooring Cover	428	368	522

EFFECTIVE JANUARY 9, 2015



**140 Pro Mag / Pro Troller TL \*\*VALUE MODEL \*\***

LOOSE BOAT PRICE

4,129

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F15LMHA	7,646	6,576	9,324
F15LPHA	8,231	7,079	10,038
F20LMHA	8,006	6,885	9,763
F20LPHA	8,696	7,479	10,605
F25LEHB	8,576	7,375	10,459
<b>MERCURY</b>			
15MLH	7,706	6,627	9,398
15ELH	8,126	6,988	9,910
20MLH	8,151	7,010	9,940
20ELHPT	8,821	7,586	10,757
25ELHPT	9,751	8,386	11,891
<b>RIGGING PRICING</b>			
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>			
Shorelandr SMB12TS (BLACK)	-892	-767	-1,088
Shorelandr SMB12TS (GALV)	103	89	126
<b>PACKAGE UPGRADES</b>			
BONUS PACK UPGRADE	633	544	772
<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			
<b>GRAPHS</b>			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944
<b>TROLLING MOTORS</b>			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59
<b>CHARGERS</b>			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317
<b>OTHER OPTIONS</b>			
<b>Miscellaneous</b>			
Additional Seat	249	214	304
Stem	28	24	35
Spider	31	26	37
<b>Canvas</b>			
Mooring Cover	428	368	522

EFFECTIVE JANUARY 9, 2015

**16' Big Fish / SF DLX SC \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

4,626

Check Order	Base Package	NET/Value Pricing	MSRP
PACKAGE INCLUDES: BOAT, ENGINE & TRAILER			
<b>YAMAHA</b>			
F25LA	10,492	9,023	12,795
F40LA	12,167	10,464	14,838
<b>BRP</b>			
E40DPGL	12,297	10,575	14,996
<b>MERCURY</b>			
25ELPT	10,992	9,453	13,405
40ELPT	12,177	10,472	14,850
<b>HONDA</b>			
BF25D3LRT	11,153	9,592	13,601
BF40D2LRT	12,473	10,727	15,211
PRICES FOR ANY ENGINES NOT LISTED ABOVE (INCLUDING SUZUKI) ARE AVAILABLE IN THE 'ENGINE' SECTION			

RIGGING PRICING			
Controls (Delete from Package)	-795	-684	-970
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488

TRAILER UPGRADES			
Shorelandr SMB14TM (BLACK)	-906	-779	-1,105
Shorelandr SMB14TM (GALV)	103	89	126

PACKAGE UPGRADES			
BONUS PACK UPGRADE	633	544	772
<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			

GRAPHS			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944

TROLLING MOTORS			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59

CHARGERS			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317

OTHER OPTIONS			
<b>Miscellaneous</b>			
Additional Bass Seat	249	214	304
Stem	28	24	35
Stem (Hydraulic)	117	101	143
Spider	31	26	37
<b>Canvas</b>			
Mooring Cover	357	307	436

EFFECTIVE JANUARY 9, 2015

**16' Big Fish / SF DLX TL \*\*VALUE MODEL \*\***

LOOSE BOAT PRICE

4,289

Check Order	Base Package	NET/Value Pricing	MSRP	
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>				
<b>YAMAHA</b>				
	F20LMHA	8,180	7,035	9,975
	F20LPHA	8,870	7,628	10,817
	F25LEHB	8,750	7,525	10,670
	F40LEHA	10,630	9,142	12,963
<b>MERCURY</b>				
	20MLH	8,325	7,159	10,152
	20ELHPT	8,995	7,735	10,969
	25ELHPT	9,925	8,535	12,103
	40ELHPT	11,295	9,713	13,774
<b>HONDA</b>				
	BF40D2LHA	10,871	9,349	13,257
<b>RIGGING PRICING</b>				
	Shrink Wrap	75	65	91
	Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>				
	Shorelandr SMB14TM (BLACK)	-906	-779	-1,105
	Shorelandr SMB14TM (GALV)	103	89	126
<b>PACKAGE UPGRADES</b>				
	BONUS PACK UPGRADE	633	544	772
	<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			
<b>GRAPHS</b>				
	PiranhaMAX 175	221	190	270
	Humminbird 718	302	260	368
	HDS - 5 w/Ram Mount	774	666	944
<b>TROLLING MOTORS</b>				
	45PD (48" shaft)	442	380	539
	55PD (54" shaft)	615	529	750
	70PD (60" shaft)	719	618	877
	Quick Disconnect	48	41	59
<b>CHARGERS</b>				
	2-Bank ProMariner ProSport 8	161	138	196
	3-Bank ProMariner ProSport 15	260	224	317
<b>OTHER OPTIONS</b>				
	<b>Miscellaneous</b>			
	Additional Bass Seat	249	214	304
	Stem	28	24	35
	Stem (Hydraulic)	117	101	143
	Spider	31	26	37
	<b>Canvas</b>			
	Mooring Cover	357	307	436

EFFECTIVE JANUARY 9, 2015

**14' Big Fish / SF DLX SC \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

3,646

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F25LA	9,498	8,168	11,583
<b>MERCURY</b>			
25ELPT	9,998	8,598	12,193
<b>HONDA</b>			
BF25D3LRT	10,159	8,737	12,389
<b>PRICES FOR ANY ENGINES NOT LISTED ABOVE (INCLUDING SUZUKI) ARE AVAILABLE IN THE 'ENGINE' SECTION</b>			

<b>RIGGING PRICING</b>			
Controls (Delete from Package)	-795	-684	-970
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488

<b>TRAILER UPGRADES</b>			
Shorelandr SMB12TS (BLACK)	-892	-767	-1,088
Shorelandr SMB12TS (GALV)	103	89	126

<b>PACKAGE UPGRADES</b>			
BONUS PACK UPGRADE	633	544	772
<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			

<b>GRAPHS</b>			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944

<b>TROLLING MOTORS</b>			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59

<b>CHARGERS</b>			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317

<b>OTHER OPTIONS</b>			
<b>Miscellaneous</b>			
<b>Canvas</b>			
Mooring Cover	264	227	322

EFFECTIVE JANUARY 9, 2015

**14' Big Fish / SF DLX TL \*\*VALUE MODEL \*\***

LOOSE BOAT PRICE

3,309

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F15LMHA	6,826	5,870	8,324
F15LPHA	7,411	6,373	9,038
F20LMHA	7,186	6,180	8,763
F20LPHA	7,876	6,773	9,605
F25LEHB	7,756	6,670	9,459
<b>MERCURY</b>			
15MLH	6,886	5,922	8,398
15ELH	7,306	6,283	8,910
20MLH	7,331	6,305	8,940
20ELHPT	8,001	6,881	9,757
25ELHPT	8,931	7,681	10,891
<b>RIGGING PRICING</b>			
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>			
Shorelandr SMB12TS (BLACK)	-892	-767	-1,088
Shorelandr SMB12TS (GALV)	103	89	126
<b>PACKAGE UPGRADES</b>			
BONUS PACK UPGRADE	633	544	772
<i>(Includes Pirhana 170, Shrink Wrap, Hang Engine &amp; Rig Controls)</i>			
<b>GRAPHS</b>			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944
<b>TROLLING MOTORS</b>			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59
<b>CHARGERS</b>			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317
<b>OTHER OPTIONS</b>			
<b>Canvas</b>			
Mooring Cover	264	227	322

EFFECTIVE JANUARY 9, 2015

**16' Voyagers / SF \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

2,956

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F20LMHA	6,847	5,889	8,350
F20LPHA	7,537	6,482	9,192
F25LEHB	7,417	6,379	9,045
F40LEHA	9,297	7,996	11,338
<b>MERCURY</b>			
20MLH	6,992	6,013	8,527
20ELHPT	7,662	6,590	9,344
25ELHPT	8,592	7,389	10,478
40ELHPT	9,962	8,568	12,149
<b>HONDA</b>			
BF40D2LHA	9,538	8,203	11,632
<b>RIGGING PRICING</b>			
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>			
Shorelandr SMB14TM (BLACK)	-906	-779	-1,105
Shorelandr SMB14TM (GALV)	103	89	126
<b>GRAPHS</b>			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944
<b>TROLLING MOTORS</b>			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59
<b>CHARGERS</b>			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317
<b>OTHER OPTIONS</b>			
Miscellaneous			
Canvas			
Mooring Cover	264	227	322

EFFECTIVE JANUARY 9, 2015

**14' Voyagers / SF \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

2,024

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F15LMHA	5,394	4,639	6,578
F15LPHA	5,979	5,142	7,291
F20LMHA	5,754	4,948	7,017
F20LPHA	6,444	5,542	7,859
F25LEHB	6,324	5,439	7,712
<b>MERCURY</b>			
15MLH	5,454	4,690	6,651
15ELH	5,874	5,052	7,163
20MLH	5,899	5,073	7,194
20ELHPT	6,569	5,649	8,011
25ELHPT	7,499	6,449	9,145
<b>RIGGING PRICING</b>			
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>			
Shorelandr SMB10TM (BLACK)	-745	-640	-908
Shorelandr SMB10TM (GALV)	105	90	128
<b>GRAPHS</b>			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944
<b>TROLLING MOTORS</b>			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59
<b>CHARGERS</b>			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317
<b>OTHER OPTIONS</b>			
<b>Canvas</b>			
Mooring Cover	264	227	322

EFFECTIVE JANUARY 9, 2015

**14' Voyagers SS / SF SS \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

2,127

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F15LMHA	5,496	4,727	6,703
F15LPHA	6,081	5,230	7,416
F20LMHA	5,856	5,037	7,142
F20LPHA	6,546	5,630	7,984
F25LEHB	6,426	5,527	7,837
<b>MERCURY</b>			
15MLH	5,556	4,779	6,776
15ELH	5,976	5,140	7,288
20MLH	6,001	5,161	7,319
20ELHPT	6,671	5,737	8,136
25ELHPT	7,601	6,537	9,270
<b>RIGGING PRICING</b>			
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>			
Shorelandr SMB10TM (BLACK)	-745	-640	-908
Shorelandr SMB10TM (GALV)	105	90	128
<b>GRAPHS</b>			
PiranhaMAX 175	221	190	270
Humminbird 718	302	260	368
HDS - 5 w/Ram Mount	774	666	944
<b>TROLLING MOTORS</b>			
45PD (48" shaft)	442	380	539
55PD (54" shaft)	615	529	750
70PD (60" shaft)	719	618	877
Quick Disconnect	48	41	59
<b>CHARGERS</b>			
2-Bank ProMariner ProSport 8	161	138	196
3-Bank ProMariner ProSport 15	260	224	317
<b>OTHER OPTIONS</b>			
<b>Canvas</b>			
Mooring Cover	264	227	322

EFFECTIVE JANUARY 9, 2015



**15' Alaskan TL Split Seat DLX \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

2,891

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F15LMHA	6,408	5,511	7,814
F15LPHA	6,993	6,014	8,528
F20LMHA	6,768	5,820	8,253
F20LPHA	7,458	6,414	9,095
F25LEHB	7,338	6,311	8,949
<b>MERCURY</b>			
15MLH	6,468	5,562	7,888
15ELH	6,888	5,924	8,400
20MLH	6,913	5,945	8,430
20ELHPT	7,583	6,521	9,247
25ELHPT	8,513	7,321	10,381
<b>RIGGING PRICING</b>			
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>			
Shorelandr SMB12TS (BLACK)	-892	-767	-1,088
Shorelandr SMB12TS (GALV)	103	89	126
<b>OTHER OPTIONS</b>			
<b>Miscellaneous</b>			
Bow Mount Anchor Release	90	78	110
Down Rigger Brackets	57	49	69
Bow Rails	229	197	279
Cushioned Seat w/Locking Swivel	77	67	94
Fishing Package (3 Fish-On Rod Hold	120	104	147
Angler Seating Pkg (3 Fish-On Low B	258	222	314

EFFECTIVE JANUARY 9, 2015

**13' Alaskan TL Split Seat DLX \*\*VALUE MODEL\*\***

LOOSE BOAT PRICE

2,276

Check Order	Base Package	NET/Value Pricing	MSRP
<b>PACKAGE INCLUDES: BOAT, ENGINE &amp; TRAILER</b>			
<b>YAMAHA</b>			
F9.9LMHB	5,430	4,670	6,622
T9.9LPHB	6,055	5,207	7,384
F15LMHA	5,645	4,855	6,884
F15LPHA	6,230	5,358	7,598
F20LMHA	6,005	5,164	7,323
F20LPHA	6,695	5,758	8,165
F25LEHB	6,575	5,655	8,018
<b>MERCURY</b>			
9.9MLH	5,395	4,640	6,579
9.9 ELH	5,830	5,014	7,110
15MLH	5,705	4,906	6,957
15ELH	6,125	5,268	7,470
20MLH	6,150	5,289	7,500
20ELHPT	6,820	5,865	8,317
25ELHPT	7,750	6,665	9,451
<b>RIGGING PRICING</b>			
Shrink Wrap	75	65	91
Hang Engine & Rig Controls	400	344	488
<b>TRAILER UPGRADES</b>			
Shorelandr SMB10TM (BLACK)	-745	-640	-908
Shorelandr SMB10TM (GALV)	105	90	128
<b>OTHER OPTIONS</b>			
<b>Miscellaneous</b>			
Bow Mount Anchor Release	90	78	110
Down Rigger Brackets	57	49	70
Bow Rails	229	197	279
Side Steering Console	459	395	560
Cushioned Seat w/ Locking Swivel	77	67	94
Angler Seating Package (3 Fish-On L	258	222	314
Fishing Package (3 Fish-On Rod Hold	120	104	147

EFFECTIVE JANUARY 9, 2015